



NORTHROP GRUMMAN



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November 9 - 12 **2009**
GLOBAL PRODUCT DATA
INTEROPERABILITY
S U M M I T

Mesa, Arizona Golf Resort, Hotel & Conference Center



Overview

- Combining 3 conferences into 1 Summit
 - Boeing Product Data Exchange Conference
 - Boeing PP&RDI SOA Deep Dive
 - Northrop Grumman PLM Summit
- Benefits
 - Collaborative knowledge sharing
 - Cost sharing
 - Access to solutions vendors
 - Control of venue

History

- Boeing Product Data Exchange Conference is on year 12
 - 2008 attendance was 183
 - 50%: vendor & non-Boeing
- Boeing PP&RDI SOA Deep Dive is on year 4
 - 2008 attendance was 80
- Northrop Grumman PLM Summit is on year 8
 - 2008 attendance was 110

Plan

- Summit Dates (Monday, Nov 9 - Thursday, Nov 12, 2009)
 - Boeing/Northrop Grumman Restricted Sessions (Badges are Required)
 - Monday 1pm – Tuesday Noon
 - Open Sessions
 - Tuesday 1pm - Thursday Noon
 - Vendor Panel
 - Thursday Noon
- Location
 - Arizona Golf Resort Hotel and Conference Center, Mesa, AZ
 - Approximately \$ 135/nightly
- Attendance (Adjusted for travel restrictions) 260?
 - Boeing
 - 100 (BPDEC + PP&RDI SOA)
 - Northrop Grumman
 - 80
 - Vendors
 - 60
 - By invite only
 - 20

Summit Management

- Boeing Team
 - Facilities, Meals, Presentations, Logistics
 - Steve Allen, Charles Chen, Lily Hout, Terry McGowan
- Northrop Grumman Team
 - Presentations, Logistics
 - Nate Nalven, John Macrino
- Elysium
 - Logistics, Vendor Activities & Management
 - Ken Tashiro, Pat Fisher, Nicole Shaya

Presentations

- Welcome:
 - Terry McGowan (Boeing – GPDIS Chair)
 - David Koshiba (Boeing), Doug Norton (Northrop Grumman)
- Keynotes:
 - Brett Hillhouse, IBM
 - Jim DeLaPort, Gulsfstream
 - David McCoy, Boeing
 - Mike Burkett, AMR Research
- 3 minute introduction for 24 vendors
- Boeing & Northrop Grumman Restricted Sessions (21)
- Open Sessions (44)

Internal Presentations

(Restricted to Boeing and Northrop Grumman Employees)

- Classified, ITAR, NATO, Restricted Access Program information (naming or product), is **strictly prohibited**.
- Program discussion, even inter-company, is **strictly prohibited**.
- **Violations are punishable by reprimand, termination, further, US Criminal and Civil Laws apply.**

Open Sessions

- Session Tracks Addressing:
 - Process
 - Tools
 - Service Oriented Architecture
 - Data
 - Migration

Event Security & Restrictions

- Boeing/Northrop Grumman Restricted Sessions (**Badges are Required**)
 - Monday (Nov 9) 1pm – Tuesday (Nov 10) Noon
 - No Foreign Nationals or Visitors
- Open Sessions
 - Tuesday (Nov 10) 1pm – Thursday (Nov 12) 2pm
 - Foreign Nationals will be present.
 - Conference badges are required.
 - Mandatory registration:
<http://www.elysiuminc.com/Events/eventdetail.asp?eID=72>
 - There will be no on-site registration

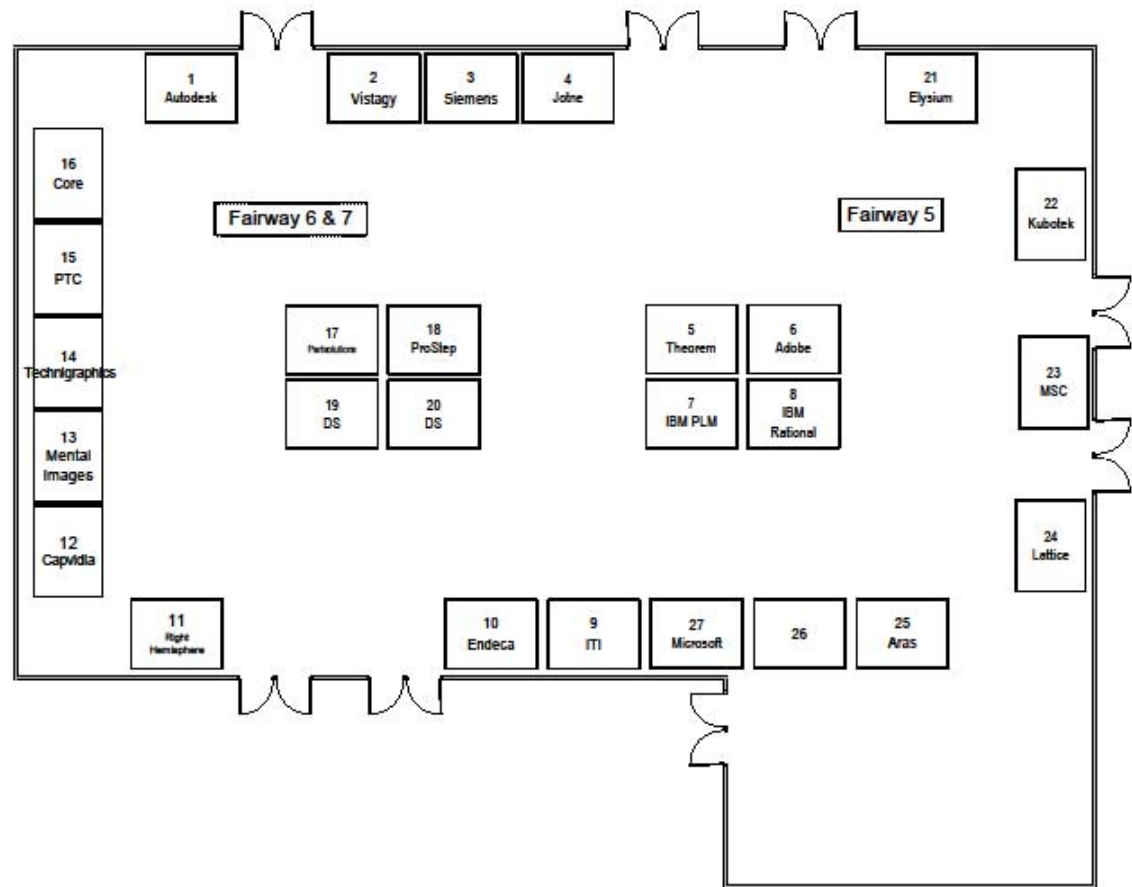
Event Restrictions

- Cameras and voice recording devices
 - Please seek permission prior to using
- Conversations
 - Be cognizant of whom you are speaking with, their company, and the environment of your conversation.
- Media and Analysts will be present and their badges will be clearly marked. Adhere to Boeing and Northrop Grumman Corporate Communications policy.

Vendor Participation

(Boeing Interop, PP&RDI SOA & NGC PLM)

Adobe	Lattice 3D
Aras	Mental Images
Autodesk	Microsoft
Capvidia	MSC Software
CT Core	Part Solutions
Dassault	Prostep
Elysium	PTC
Endeca	Right Hemisphere
IBM PLM	Siemens PLM
IBM Rational	Technigraphics
ITI	Theorem
Jotne	Vistagy
Kubotek	



Media & Analyst Coverage

- Aerospace Engineering
- AMR Research
- CAD CAM Publishing
- CADCAMNET
- Desktop Engineering

Industry, Academia, & Government Participation

- Army Research Labs
- DoDMantech
- BAE
- Honeywell
- Parker
- Rockwell Collins
- PDES
- NIST
- EADS
- Ford
- Purdue